MARIANNE M. JENNINGS

Professor Marianne Jennings is a member of the Department of Management in the W.P. Carey School of Business at Arizona State University and is a professor of legal and ethical studies in business. At ASU she teaches graduate courses in the MBA program in business ethics and the legal environment of business. She served as director of the Joan and David Lincoln Center for Applied Ethics from 1995-1999. From 2006-2007, she served as the faculty director for the MBA Executive Program. Professor Jennings earned her undergraduate degree in finance and her J. D. from Brigham Young University. Her internships were with the Federal Public Defender and U.S. Attorney in Nevada, and she has done consulting work for law firms, businesses and professional groups including AES, Boeing, Dial Corporation, Mattel, Motorola, CFA Institute, Southern California Edison, the Arizona Auditor General, the Cities of Phoenix, Mesa, and Tucson, the Institute of Internal Auditors, Coca-Cola, DuPont, Blue Cross Blue Shield, Motorola, Mattel, Pepsi, Hy-Vee Foods, IBM, Bell Helicopter, Amgen, Raytheon, and VIAD.

Professor Jennings has authored hundreds of articles in academic, professional and trade journals. Currently she has six textbooks and monographs in circulation. The sixth edition of her textbook, *Case Studies in Business Ethics,* was published and the eighth editions of her textbook, *Business: Its Legal, Ethical and Global Environment* were published in January 2008. She was added as a co-author to *Anderson's Business and the Legal Environment* in 1997, a text that will be published in its 21st edition in January 2010. Her book, *Business Strategy for the Political Arena,* was selected in 1985 by Library Journal as one of its recommended books in business/government relations. *A Business Tale: A Story of Ethics, Choices, Success, and a Very Large Rabbit,* a fable about business ethics, was chosen by Library Journal in 2004 as its business book of the year. *A Business Tale* was also a finalist for two other literary awards for 2004. In 2000 her book on corporate governance was published by the New York Times MBA Pocket Series. Professor Jennings' book on long-term success, *Building a Business Through Good Times and Bad: Lessons from Fifteen Companies, Each With a Century of Dividends,* was published in October 2002 and has been used by Booz, Allen, Hamilton for its work on business longevity. Her latest book, *The Seven Signs of Ethical Collapse* was published by St. Martin's Press in July 2006. Her books have been translated into five languages.

Her columns have been syndicated around the country, and her work has appeared in the *Wall Street Journal, the Chicago Tribune, the New York Times, Washington Post,* and the *Reader's Digest.* A collection of her essays, *Nobody Fixes Real Carrot Sticks Anymore,* first published in 1994 is still being published. She was given an Arizona Press Club award in 1994 for her work as a feature columnist. She has been a commentator on business issues on *All Things Considered* for National Public Radio.

She has conducted more than 300 workshops and seminars in the areas of business, personal, government, legal, academic and professional ethics. She has been named professor of the year in the College of Business in 1981, 1987 and 2000 and was the recipient of a Burlington Northern teaching excellence award in 1985. In 1999, she was given best article awards by the Academy of Legal Studies in Business and the Association for Government Accountants. She was given best article awards by the institute of Internal Auditors and Association of Government Accountants in 2001 and 2004. She has been a Dean's Council of 100 Distinguished Scholar since 1995. In 2000, the Association of Government Accountants inducted her into its Speakers Hall of Fame. In 2005, she was named an All-Star Speaker by

the Institute of Internal Auditors. In 2006, her article, “Ethics and Investment Management: True Reform,” was selected by the United Kingdom’s *Emerald Management Review* from 15,000 articles in 400 journals as one of the top 50 articles in 2005.

She is a contributing editor for the *Real Estate Law Journal,* and the *Corporate Finance Review.* She was appointed to the Board of Editors for the *Financial Analysts Journal* in 2007. She served as editor-in-chief of the *Journal of Legal Studies Education* during 2003-2004*.* During 1984-85, she served as then-Governor Bruce Babbitt's appointee to the Arizona Corporation Commission. In 1999 she was appointed by Governor Jane Dee Hull to the Arizona Commission on Character. During 1986-1988, she served as Associate Dean in the College of Business. From 1986-87, she served as ASU's faculty athletic representative to the NCAA and PAC-10. From 1999-2009 she served as president of the Arizona Association of Scholars.

She is a member of twelve professional organizations, including the State Bar of Arizona, and has served on four boards of directors, including Arizona Public Service (now Pinnacle West Capital) (1987-2000), Zealous Capital Corporation, and the Center for Children with Chronic Illness and Disability at the University of Minnesota. She served as chair of the Bonneville International Advisory 0Board for KHTC/KIDR from 1994-1997 and was a weekly commentator on KGLE during 1998. She was appointed to the board of advisors for the Institute of Nuclear Power Operators in 2004. She has appeared on CNBC, CBS This Morning, the Today Show, and CBS Evening News.

Personal: Married since 1976 to Terry H. Jennings, Maricopa County Attorney’s Office Deputy County Attorney; five children: Sarah, Sam, and John, and the late Claire and Hannah Jennings.

Marianne M. Jennings
Professor of Legal and Ethical Studies
W.P. Carey School of Business
Arizona State University
Tempe, AZ 85287-4006
480-965-3431
marianne.jennings@asu.edu